

## 5 THINGS TO DO TO STAY ON TRACK

- **CONTINUE TO GIVE OXYGEN TO YOUR BUSINESS INVEST IN AREAS NEEDED TO KEEP YOUR BUSINESS ON TRACK.**
- **LISTEN TO CUSTOMER FEEDBACK AND RESPOND APPROPRIATELY. BE PREPARED TO MAKE CHANGES**
- **ALWAYS LOOK FOR BETTER WAYS TO IMPROVE QUALITY AND CUSTOMER EXPERIENCE**
- **HAVE AN ONGOING MARKETING STRATEGY THAT IS EFFECTIVE AND CURRENT DONT BECOME COMFORTABLE**
- **CREATE SPACE TO GROW , THINK AND EXPLORE OTHER POTENTIAL AREAS THAT COULD COMPLIMENT THE BUSINESS OR PRODUCT**

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**“YOUR DREAM CAN ONLY BE AS BIG AS THE ROOM YOU CREATE FOR IT TO GROW”**

